Communication Mini-Secret # 1: Send a Carrier Pigeon

In the first world war, communication was made difficult due to the poor reliability and availability of telecommunications. As a solution to this problem, pigeons were trained to send messages point-to-point.

Known as a carrier pigeon, they were responsible and highly capable of delivering messages. The pigeons were limited in their training to fly only known paths.

On October 3, 1918, 500 American men were trapped beside a hill. The soldiers confinement made for easy killing by the surrounding enemy. To make matters worse, the trapped Americans did not have contact with their base as they began getting hit by American artillery.

After the first day, 200 men remained. Major Whittlesey, the person in command of the trapped battalion, had sent out pigeons to notify his commanders of the suppression but, after the first day of being trapped, one pigeon remained. The carrier pigeon went by the name of “Cher Ami”, French for “dear friend”.

Major Whittlesey released Cher Ami to deliver a very important message. The message told the Americans back at base the location of the suppressed soldiers and that they were receiving artillery fire from their own men. The enemy saw the pigeon and knew to shoot it because of the communication importance pigeons played in the first world war.

Fortunately, Cher Ami survived and flew 25 miles to successfully deliver the message. The pigeon arrived at its final destination flying through enemy fire with the message swinging from its wounded limb.

When the soldiers saw a pigeon, they would anticipate themselves in much excitement. The recipients cheered and were so happy to hear from the wounded pigeon. Cher Ami saved around 200 soldiers by successfully delivering that single message.

Humans are carrier pigeons delivering messages to one another like the brave pigeon Cher Ami. However, most of the time they are rumors being spread through gossip. You can harness our inclination to tell a person what somebody else thinks of them by giving your praise about someone to somebody else.

What you do is tell a person a compliment about somebody else. The praise carrier will likely tell the person you praised what wonderful words you said.

Do not be the carrier pigeon delivering the message by directly giving the person you are praising the praise face-to-face. Also, do not tell someone to say your compliments. Let it happen because it will happen most of the time.

When your carrier pigeon delivers the message, your praise will be received with excitement. It will surprise the person and not be interpreted as flattery because the praise was indirectly given.

It is a fantastic feeling to receive praise this way because of the sincerity. You can make many people like you by having carrier pigeons deliver your many messages of praise.

Be the Carrier Pigeon
People love the giver of good news because the messenger is associated with the message. The person who gives the message of effective praise is greatly appreciated. Use this to your advantage when you hear someone praise another person.

Go tell someone praised how appreciative, grateful, or admiring the person who gave the praise is of them. A good message does not need to originate from you for people to like you. Like Cher Ami, you can deliver someone else's message and be loved.

Be a passer of good messages, instead of a passer of gossip, and you will receive the reward of being liked. Associate yourself with good news and disassociate yourself with bad news. Avoid giving bad news to people whenever possible. Persuasive and charismatic people magnets are a carrier pigeon of good news.

This mini-secret is an excerpt from Communication Secrets of Powerful People, which contains 300+ pages of the most effective techniques to communicate with anyone, persuade people and master your relationships. Click Here to learn more.